

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939672-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1853

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	939672	07894387

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/30/12	NBC Today Show	7-9am	-TWT---	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	08/28/12	7:28 AM	NBC Today Show	7-9am	:30	AFP12TV18H	\$900.00 NM
2	WXII	W	08/29/12	8:57 AM	NBC Today Show	7-9am	:30	AFP12TV18H	\$900.00 NM
3	WXII	Th	08/30/12	8:27 AM	NBC Today Show	7-9am	:30	AFP12TV18H	\$900.00 NM
2	08/29/12	08/31/12	M-F WXII 12 News @ 6 p	6-630pm	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/29/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV18H	\$1,000.00 NM
2	WXII	Th	08/30/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV18H	\$1,000.00 NM
3	WXII	F	08/31/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV18H	\$1,000.00 NM
3	08/29/12	08/31/12	Inside Edition	7-730pm	--W-F--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/29/12	7:21 PM	Inside Edition	7-730pm	:30	AFP12TV18H	\$800.00 NM
1	WXII	F	08/31/12	7:22 PM	Inside Edition	7-730pm	:30	AFP12TV18H	\$800.00 NM
4	08/28/12	09/02/12	M-Su WXII 12 News @ 11	11-1135pm	-T-T--S	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-T--S	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	08/28/12	11:38 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV18H	\$800.00 NM
					LR- Network Program Runover				
3	WXII	Th	08/30/12	11:37 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV18H	\$800.00 NM
					LR- Network Program Runover				
2	WXII	Su	09/02/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV20	\$800.00 NM
5	09/01/12	09/01/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$400.00				

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**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939672-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1853	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
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6	09/02/12	09/02/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$300.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----S</td><td>1</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>09/02/12</td><td>6:13 AM</td><td>WXII 12 Sa/Su News at 6am</td><td>6-8am</td><td>:30</td><td>AFP12TV20</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----S	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Su	09/02/12	6:13 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AFP12TV20	\$300.00	NM
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7	09/02/12	09/02/12	NBC Sunday Today Class of Time - Immediately Pre-emptible without notice	8-9am	-----S	:30	1	\$700.00	NM																																		
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1	WXII	Su	09/02/12	8:49 AM	NBC Sunday Today	8-9am	:30	AFP12TV20	\$700.00	NM																																	
8	09/02/12	09/02/12	NBC Meet the Press Class of Time - Immediately Pre-emptible without notice	9-10am	-----S	:30	1	\$500.00	NM																																		
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12	09/03/12	09/03/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$800.00	NM																																		
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Total Spots 19

Gross Total: \$15,100.00

## Payment Terms 30 Days

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Americans for Prosperity	AMER 4 PROSPERITY	1853

Agency Commission                      **\$2,265.00**

Net Amount Due                              **\$12,835.00**